1. ***First thing to do…Create a WEBSITE***

**On the creation of a Web Site …Sell the AREA (NW) First**

1. ***First Page*…”Welcome Page”…**
2. Thank people for visiting the site, etc…
3. Say something about the Great Investment opportunities in the USA, and specially the Pacific Northwest.
4. Expand on how great the NW is and include…
5. *Pictures* of the cities
6. *Pictures* of the Communities
7. *Pictures* of the Nature (Lake, Mountain, Parks, Camp Grounds, etc.)
8. Available Schools /Universities/etc…in the different cities where our properties are located. And the great number of foreign students at the Washington State Universities.
9. Show the major corporations in the greater NW

* Boeing (Pictures)
* Microsoft (Pictures)
* Starbucks (Pictures)
* Amazon(Pictures)
* Costco (Pictures)
* Etc…

1. Entertainment Opportunities

* Theaters, Etc…
* Premium Outlet Malls
* Etc…

1. Pictures of China Town in Seattle and Vancouver BC (being the biggest in North America).
2. Chinese Product-Shopping Opportunities

* China Town in Vancouver BC
* China Town in Seattle (Including Sea Food City at South Center Mall,

99 Ranch Market, and H-Mart…This is important to them) A source for their common food shopping needs.

1. *Distance in Miles & Driving Time* of the different cities where our properties are… to Seattle, SEATAC Airport, Portland, & Vancouver BC,
2. Etc…
3. Tab on the First Page (Welcome Page) they could click on would take them to the ***Second Page***…**”The Map of the Northwest”.**

It should be partitioned into different Zones(to be decided). ***Zone 1*** could include areas from the Canadian Border and as far South as Mt. Vernon, as far West as the San Juan Islands, and as far East as ???

Just keep on partitioning the NW Map as far South as the Federal Way area, as far West and East of ??? This is probably as far South of I-5 as you would want to go to start with?

1. Once they click on a specific “Zone” on the map to explore, it would take them to the

***Third Page…”Zone Selected”*** from the second page.

1. The Third Page will have click on tabs for selecting the different configurations of houses by…”Number of Rooms”, “Price Range”, “Multi-Level Houses”, “Single Level Houses” , “Water Front Houses”, “Houses in Acreage”, “Gated Community”, “Etc…”, “Etc…”

Clicking on the “Number of Rooms” will give them a “Drop Down Menu”… they can choose the Number of Rooms of the house they are looking for, or a mix of combinations of the options if possible. You know what I am trying to say.

1. ***The Forth Page***…***”All Houses with Number of Rooms”*** selected for the specific Zone will be shown.

The display could be prioritized from the “Highest Priced to Lowest Priced” houses like the other Real Estate web sites.

Then you have the standard items that should be in the same page like…“Point of Contact”, “Phone Number”, “Email Address”, and “How to Make an Appointment to see the Property”…etc…

1. ***Second thing to do…Create a PROPERTY MANAGEMENT TEAM***
2. ***COPAC Property Management Team***

The “Second Emphasis” to prospective buyers that should be “HIGHLIGTED” on the website will be “Property Management” of whatever property they end up buying. This Property Management Page need to ***define*** ***very specifically*** the responsibilities and services offered by the ***COPAC Property Management Team*** to include:

* Renting Out of Property
* Collection of Rent
* Maintenance of:
* Structure…Inside and Out
* Landscaping
* Etc…
* Emergency Maintenance Needs
* Etc…

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